



8-11 December 2019 | University of Otago, New Zealand

2019 ANZSSA Conference

Sponsorship & Exhibition Prospectus

Ka karangaranga i te pari, ka eke ki te taumata

Amplifying Narratives for Student Success



In this prospectus

Invitation	1
About ANZSSA.....	2
Our members.....	2
Why sponsor/exhibit?	2
Exhibition opening hours	2
Sponsorship opportunities	3
Exhibiting Sponsorships.....	3
Conference Feature Sponsorship Opportunities	6
Education Program Sponsorship Opportunities	8
Booking form	10
Booking Terms and Conditions	11

Invitation

On behalf of the Australian New Zealand Student Services Association, the Conference Committee are delighted to invite your organisation to support the 2019 ANZSSA Conference to be held 8-11 December 2019 in Dunedin, New Zealand. A range of sponsorship and exhibition opportunities are available to ensure there is a package which will provide maximum benefit to your company in support of the conference.

The 2019 ANZSSA Conference is expected to attract 250+ delegates from Australasia and beyond. The diverse program will offer lectures, workshops, pecha kucha and poster presentations featuring four esteemed keynote speakers. Delegates will come together at the conference to pursue progression of their common interest in the quality of the student experience. Designed to amplify narratives of student success, the conference will hear voices of counsellors, health practitioners, accommodation personnel, learning and language providers, career advisors and of course students, to name a few.

ANZSSA has partnered with the University of Otago to host this year's conference on campus in Dunedin. The conference is programmed to be accessible and affordable for sponsors, exhibitors and delegates with onsite accommodation available along with a variety of alternative accommodation at the doorstep. All catering at the conference will be provided within the exhibition area to provide delegates, sponsors and exhibitors with valuable time to interact. A limited number of premium partnership opportunities are available to enhance your organisations profile at the conference.

We invite you to participate in the 2019 ANZSSA Conference and look forward to working with you to deliver an extraordinary event.

Dr Christie White
President

About ANZSSA

The Australian and New Zealand Student Services Association Inc. is the peak professional organisation for staff in the post-secondary education sector in our region.

We provide development opportunities and sector representation for professional staff working in post-secondary education student engagement, student participation, wellbeing and development.

ANZSSA works to benefit students and staff with the following objectives:

- The fostering and promotion of all aspects of health and well-being of students, staff and their linked communities within post-secondary institutions of education.
- The sponsoring of regular meetings and the organisation of close professional contact between its members.
- The promotion of research.
- The protection, promotion and advocacy of the interests of all those providing or using services for students within post-secondary education.
- The conducting of the Association's affairs and meetings as much as possible in a style based on open discussion and consensus.
- The recognition of exemplary service to Student Services within post-secondary education through the awarding of Fellowships.

Our members

ANZSSA currently has over 1,100 members consisting of staff and students in the post-secondary student services field. Members show a dedicated interest in the aims and objectives of ANZSSA and represent student support, student development with services that include Aboriginal and Torres Strait Islander and Maori/Pasifika student support officers, student advisors (financial, equity, learning, careers etc), health professionals and service directors from various institutions across Australia and New Zealand. Our student members are engaged to create meaningful community focus and benefit their peers with collaborative feedback.

Why sponsor/exhibit?

- **Brand exposure:** Expose your company's brand, products, research and initiatives to a targeted audience of students and staff of the student services field from across Australia and New Zealand.
- **Business Development:** Research customer attitudes and find new business opportunities within the student services field.
- **Networking:** Face to face opportunities to connect with key people in the post-secondary education industry.

Exhibition opening hours

Monday 9 December: 8.00am – 5.00pm

Tuesday 10 December: 8.00am – 5.00pm

Wednesday 11 December: 8.00am – 3.30pm

Sponsorship opportunities

Exhibiting Sponsorships

	Platinum Sponsor \$7,750 – only 3 available	Gold Sponsor \$4,750 – only 3 available	Exhibitor \$2,500 – only 7 available
3m x 1.2m Exhibition booth with trestle table, 2 chairs and single power outlet	✓ (Can select position)	-	-
3m x 1.2m Exhibition booth with trestle table, 2 chairs and single power outlet	-	✓	✓
Verbal acknowledgement at opening session	✓	✓	-
Conference exhibitor registrations inclusive of the Welcome Reception and Conference Dinner	3	2	1
Company logo on the conference website including a hyperlink to your company's website	✓	✓	✓
Company logo on the conference marketing materials	✓	✓	✓
Company logo on PowerPoint holding slides for the duration of the conference	✓	✓	-
One Company banner displayed in the plenary auditorium (banner supplied by sponsor)	✓	-	-
Your choice of a pre or post-conference email to delegates	✓	*\$300 Upgrade Opportunity	-
One sponsored post on the conference app per day (content supplied by sponsor)	✓	-	-
Company logo, website and bio on the conference app	300 words	200 words	100 words

All prices are listed in AUD. GST is not applicable.

*To access this benefit, purchase an additional upgrade at the price listed.

Opportunities are allocated on a first in basis on receipt of a completed booking form and payment. Exhibition booths allocated with priority to Platinum Sponsors' preferred location.

Platinum Sponsors

\$7,750

You will be provided with a 3.6 square metre (3m wide x 1.2m deep) exhibition booth, with your preferred booth location on the floor plan prioritised.

Your booth will contain:

- 1 x single power outlet
- Trestle table and 2 chairs
- Fabric poster/display board.

Additional inclusions:

- Verbal acknowledgement at the opening session
- Three (3) exhibitor registrations including attendance on all conference days, Welcome Reception and Conference Dinner
- Acknowledgement as a Platinum Sponsor on the conference website with logo and link to your company's website
- Acknowledgement as a Platinum Sponsor with top tier listing on all conference marketing materials
- Company logo on holding slides for the duration of the conference
- One (1) pull up banner displayed in the plenary auditorium (Sponsor to supply banner)
- Your choice of either a pre or post-conference email to delegates (timing to be determined by ANZSSA)
- One sponsored post on the app per day (content supplied by sponsor)
- Company logo, website and 300 word bio on the conference app.

Gold Sponsors

\$4,750

You will be provided with a 3.6 square metre (3m wide x 1.2m deep) exhibition booth.

Your booth will contain:

- 1 x single power outlet
- Trestle table and 2 chairs
- Fabric poster/display board.

Additional inclusions:

- Verbal acknowledgement at the opening session
- Two (2) exhibitor registrations including attendance on all conference days, Welcome Reception and Conference Dinner
- Acknowledgement as a Gold Sponsor on the conference website with logo and link to your company's website
- Acknowledgement as a Gold Sponsor on all conference marketing materials
- Company logo on holding slides for the duration of the conference
- Company logo, website and 200 word bio on the conference app
- *Upgrade this opportunity for an additional \$300 to include your choice of either a pre or post-conference email to delegates (timing to be determined by ANZSSA)*

Exhibitor

\$2,500

You will be provided with a 3.6 square metre (3m wide x 1.2m deep) exhibition booth.

Your booth will contain:

- 1 x single power outlet
- Trestle table and 2 chairs
- Fabric poster/display board.

Additional inclusions:

- One (1) exhibitor registrations including attendance on all conference days, Welcome Reception and Conference Dinner
- Acknowledgement as an Exhibitor on the conference website with logo and link to your company's website
- Acknowledgement as an Exhibitor, where listed on conference marketing materials
- Company logo, website and 100 word bio on the conference app.

Conference Feature Sponsorship Opportunities

Lanyard Sponsor (one available)

\$2,000

- Company logo co-branding with ANZSSA on the conference lanyard, provided to all attendees with registration name badges.
- Your company logo on the conference website with hyperlink to your company's website.
- Company logo, website and 100 word bio on the conference app.

Conference App Sponsor (one available)

\$4,000

- Company logo on conference app banner which appears on all pages of the app.
- Acknowledgment as conference app sponsor on app splash pages.
- Your company logo on the conference website with hyperlink to your company's website.
- One sponsored post on the app per day (content supplied by sponsor).
- Company logo, website and 100 word bio on the conference app.

Welcome Reception Sponsor (one available)

\$3,250

- Naming rights branding for the Welcome Reception.
- Opportunity to address delegates at the reception (3 mins).
- Sponsor may provide a freestanding banner which will be positioned in a prominent location at the reception (maximum size 2m high x 1m wide)
- Company logo on event tickets.
- Two (2) tickets to attend the Welcome Reception.
- Your company logo on the conference website with hyperlink to your company's website.
- Company logo, website and 100 word bio on the conference app.

Conference Dinner Sponsor (one available)

\$5,000

- Naming rights branding for the Conference Dinner.
- Opportunity to address delegates at the dinner (5 mins).
- Sponsor may provide two (2) freestanding banners which will be positioned in prominent locations at the dinner (maximum size 2m high x 1m wide per banner).
- Company logo on event tickets.
- Four (4) tickets to attend the Conference Dinner including transfers.
- Your company logo on the conference website with hyperlink to your company's website.
- Company logo, website and 100 word bio on the conference app.

Water Bottle Sponsor (one available)

\$2,250

- Opportunity to supply branded reusable water bottles as gift to delegate (sponsor to supply).
- Your company logo on the conference website with hyperlink to your company's website.
- Company logo, website and 100 word bio on the conference app.
- Sponsor may provide a freestanding banner to be displayed near the designated water bottle refill station.

In the interests of sustainability ANZSSA are promoting only the use of reusable water bottles, sponsors are not permitted to provide single use water bottles for the conference.

Coffee Cup Sponsor (one available)

\$3,500

Delegates will receive their first barista made coffee in their branded reusable coffee cup, complimentary and receive a discounted price on additional coffees purchased during the conference at the St David Café.

- Exclusive supplier of branded reusable coffee cups to delegates (sponsor to supply).
- Your company logo on the 'complimentary first coffee' tickets supplied with reusable coffee cups to delegates.
- Your company logo on the conference website with hyperlink to your company's website.
- Company logo, website and 100 word bio on the conference app.
- Sponsor may provide a freestanding banner to be displayed near the St David Café.

Education Program Sponsorship Opportunities

International Keynote Speaker Sponsor (one available)

\$3,250

- One (1) full registration to the conference including Welcome Reception and Gala Dinner.
- One (1) pull up banner displayed during Lesley D'Souza's keynote presentation
- One (1) pull up banner displayed during Lesley D'Souza's pre-conference workshop.
- Verbal acknowledgement as International Keynote Speaker Sponsor during introduction of Lesley D'Souza's keynote presentation.
- Your company logo on the session introduction slide as the International Keynote Speaker Sponsor.
- Company logo, website and 100 word bio on the conference app.
- Your company logo on the conference website with hyperlink to your company's website.

Introducing International Keynote Speaker, Lesley D'Souza

Lesley is a student affairs assessment professional that specializes in storytelling with data. Currently, she is the Director of Strategic Communications and Marketing in Western University's Student Experience division. After focusing on assessment and storytelling in her two previous roles, Lesley is exploring how stories can help us intentionally shift culture in positive directions. She is also interested in how narratives and design thinking approaches can be blended with the assessment cycle, and how we can broaden our understanding of assessment best practices in support of decolonization. Lesley has been involved in the Canadian Association of College & University Student Services as the Co-chair for the Research, Assessment & Evaluation Community of Practice, as a member of the ACPA Commission for Assessment & Evaluation Directorate, and Student Affairs Assessment Leaders. She completed her MA in College Student Personnel from Bowling Green State University in 2006, and is a mom to two little boys.



Local Keynote Speaker Sponsors (three available)

\$2,500

- One (1) full registration to the conference including Welcome Reception and Gala Dinner.
- One (1) pull up banner displayed during sponsored speaker's keynote presentation.
- Verbal acknowledgement as International Keynote Speaker Sponsor during introduction of sponsored speaker's keynote presentation.
- Your company logo on the session introduction slide as the International Keynote Speaker Sponsor.
- Company logo, website and 100 word bio on the conference app.
- Your company logo on the conference website with hyperlink to your company's website.

Introducing Local Keynote Speakers;

Dr Hana O'Regan

Dr Hana O'Regan (Kāi Tahu, Kāti Māmoe, Waitaha) is the General Manager of Oranga/ Wellbeing for Te Rūnanga o Ngāi Tahu. Hana's career has been largely focused on the areas of Māori language revitalisation and Māori educational achievement whilst also being an active advocate and driver for her own tribal language revitalisation strategy within Kāi Tahu. Hana has previously held the position of lecturer at the University of Otago and management positions in the Māori Language Unit of Ngāi Tahu, The Christchurch Polytechnic Institute of Technology, CPIT. Hana is also currently a New Zealand Fellow on the International Centre for Language Revitalisation, ICLR and a member of Ngā Kaituhono.

A proud mother of two children, Hana is committed to te reo in the home and intergenerational transmission of the language.



Laura O'Connell Rapira

Laura O'Connell Rapira (Te Ātiawa, Ngāpuhi, Te Rarawa, Ngāti Whakaue) is the Director of ActionStation, an independent, crowdfunded community campaigning organisation representing over 100,000 New Zealanders acting together to create what we cannot achieve on our own: a society, economy and democracy that serves everyday people and Papatūānuku. She is also the Co-Founder and Board Chair of RockEnrol, a volunteer-powered organisation dedicated to activating the political power of young people.



Josiah Tualamali'i

Josiah is a Samoan New Zealander working to give young people a voice – helping them to speak up on the decisions that shape their lives and advising government on how to connect with them.

At 14, he was one of the founders of an NGO called the Pacific Youth Leadership and Transformation Trust to empower Pacific youth, which he chaired for five years. At 22 years old he was a voice for youth and Pacific peoples on the New Zealand Government Inquiry which looked at how to make life better for people with mental health and addiction challenges.

He also is a member of the Le Va and Rātā Foundation boards.

All going well, he will be graduating with his History and Politics Degree at the University of Canterbury the week after this conference. In his spare time he collects things, you'll hear more at the hui.



Booking form

2019 ANZSSA Conference, New Zealand

Name:	Position:	
Organisation:		
Address:		
City:	State:	Postcode:
Country:		
Phone:	Mobile:	
Email Address:		
Your ABN:	Purchase Order No:	

Sponsorship – Select all opportunities you wish to secure

Sponsorship opportunities		
<input type="checkbox"/>	Platinum Sponsor	\$7,750
<input type="checkbox"/>	Gold Sponsor	\$4,750
<input type="checkbox"/>	Gold Sponsor, upgraded to include delegate email	\$5,050
Exhibition opportunities		
<input type="checkbox"/>	Exhibitor only	\$2,500
Feature opportunities		
<input type="checkbox"/>	Lanyard Sponsor	\$2,000
<input type="checkbox"/>	Conference App Sponsor	\$4,000
<input type="checkbox"/>	Welcome Reception Sponsor	\$3,250
<input type="checkbox"/>	Conference Dinner Sponsor	\$5,000
<input type="checkbox"/>	Water Bottle Sponsor	\$2,250
Education Program Opportunities		
<input type="checkbox"/>	International Keynote Speaker Sponsor – Lesley D’Souza	\$3,250
<input type="checkbox"/>	Local Keynote Speaker Sponsor – Hana O’Regan	\$2,500
<input type="checkbox"/>	Local Keynote Speaker Sponsor – Laura O’Connell	\$2,500
<input type="checkbox"/>	Local Keynote Speaker Sponsor – Josiah Tualamali’i	\$2,500
	Total	\$

Confirmed exhibitors will be contacted in the order in which bookings (including full payment) are received to finalise exhibition space allocation.

All amounts are listed in AUD, GST is not applicable.

Please select your Payment Method:

- Cheque (please make payable to Australian New Zealand Student Services Association)
- Send me an invoice
- Credit Card

Card Type:	VISA	MASTERCARD	(please circle)
Name on Credit Card:			
Credit Card Number:	_____	Expiry Date:	__/__/__ CCV: ___

I have read and agree to the booking terms and conditions.

Signature

Date

For enquiries and bookings contact the Conference Manager:
Email: conference@anzssa.com Telephone: +61 3 9586 6088

Booking Terms and Conditions

By completing and returning the Booking Form to the Australian New Zealand Student Services Association (ANZSSA) you, the sponsor and/or exhibitor will, upon notification of acceptance of your booking application by ANZSSA, be entering into a legally binding contract with us for participation in the 2019 ANZSSA Conference (known as 'the Conference' upon the terms of the Booking Form and the terms and conditions set out following:

1. Acceptance and payment

(a) ANZSSA may accept or decline any application for booking at its discretion. Upon ANZSSA notifying the sponsor and/or exhibitor of acceptance of a booking, a legally binding contract shall come into existence between ANZSSA and the sponsor and/or exhibitor for participation in the Conference upon the terms of the Booking Form and these terms and conditions. If, however, ANZSSA declines the application, it will refund to the intending exhibitor or sponsor any monies then paid.

(b) All sponsorship and exhibition packages are in Australian Dollars and GST is not applicable. A 50% deposit payment is due at the time of booking to confirm the sponsorship or requested booth(s). Booths will be allocated strictly in the order that completed booking forms and deposit payment is received (which the exhibitor agrees to accept) and shall be confirmed by us in writing when accepting the booking and acknowledging receipt of payment. The balance of payment is due in full by 16 September 2019.

(c) In the event of cancellation by the sponsor and/or exhibitor on or before 16 September 2019, an administration fee equivalent to 25% of the total booking is retained. If the cancellation is received on or after 17 September 2019, no refund will be issued. Any cancellation must be advised in writing to conference@anzssa.com.

2. Insurance

Neither ANZSSA nor the venue owner/manager and their respective employees or agents accept any liability for damage to or loss of any equipment, materials or other belongings brought in by or on behalf of a sponsor and/or exhibitor to the venue of the Conference. The sponsor and/or exhibitor is advised to take out appropriate insurance cover accordingly.

3. Hours

ANZSSA determine in its discretion the precise days and hours during which attendees at the Conference may access booths and hours of access for exhibitors for bump-in and bump-out. Unless specifically otherwise authorised in writing by ANZSSA, the exhibitor may only access the exhibition venue at times so advised. Under no circumstances may booth exhibits be dismantled or removed before the published closing time of the Conference or otherwise stated by ANZSSA.

4. Unavoidable occurrences

In the event that the opening, closing or duration of the Conference is cancelled or amended whether by decision of ANZSSA, the venue owner or manager or any sponsor, and for any reason including but not limited to, fire, flood, labour disputes, natural disasters, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events, then the exhibitor shall not be entitled to any refund or to claim for any compensation, loss or damage.

5. Booths

(a) The exhibitor shall not assign, sublet or share the whole or any part of the exhibitor's allocated booth space without the prior written consent of ANZSSA.

(b) ANZSSA reserves the right to redesign the location, dimensions or floor plan of the exhibitor's booth or any other booth or associated or adjoining area and the exhibitor will accept such re-allocation or re-design without any claim for a reduction in the amount payable or otherwise.

(c) The exhibitor must not erect any sign, display or obstruction which intrudes beyond the exhibitor's allocated booth whether into an adjoining exhibitor's space.

(d) The exhibitor must not damage in any way the walls, floors, ceilings or any other surface of the exhibition area and must reimburse ANZSSA for the cost of reinstating any damage caused by the exhibitor.

6. Generally

(a) Exhibiting at the Conference does not imply endorsement by ANZSSA.

(b) The supply of samples by an exhibitor and to any person is entirely at the exhibitor's risk and the exhibitor indemnifies and shall keep ANZSSA indemnified from and against any actions, suits, proceedings, claims, demands, costs and expenses, which may arise from the supply by the exhibitor of samples.

(c) It is the exhibitor's responsibility to ensure that all promotional material distributed at or in relation to the Conference complies with all relevant laws and the exhibitor indemnifies and shall keep ANZSSA indemnified from and against any actions, suits, proceedings, claims, demands, costs and expenses, which may arise from the publication or distribution by the exhibitor of promotional material.

(d) The exhibitor warrants any items or equipment (whether electrical or electronic) brought into the exhibitor's booth is compliant with all relevant standards and approvals and will function without harm to all persons and property and the exhibitor indemnifies and shall keep ANZSSA indemnified from and against any actions, suits, proceedings, claims, demands, costs and expenses, which may arise from the use or bringing into the exhibition venue of any such items or equipment.

(e) The exhibitor must also comply with all verbal and written directions given by ANZSSA and the venue owner/manager whilst at or entering or departing the venue of the Conference (including without limitation in respect of an acceptable noise level emanating from the booth).

7. Consequential damage

The Conference Managers will not be liable for any indirect or consequential damages arising out of a breach of this contract.

Australian New Zealand Student Services Association

Call: +613 9586 6088 • Email: conference@anzssa.com • Visit: www.anzssa.com